

Pioneer Days week is here!

THE CARBONDALE
MIRROR

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25c

Want to know how hot or cold
it got during past week?
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Chargers have a bright out-
look for the 1981 football sea-
son, says coach Jim Miller.
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WCDL sale final this week

By NAN WATERS

The long-awaited sale of WCDL, Carbon-
dale's only radio station, located at 127
Salem Road, is imminent, according to a
station spokesperson.

The final closing of the transaction
between the present owners, Staines
Broadcasting Co. of North Wales, Pa., and
the new owners, Life-Style Productions Inc.
of New Jersey, is expected to take place
either today or tomorrow in the office of a
Scranton bank.

No price told

No purchase price has been mentioned
for the transfer of the AM-FM ABC affil-
iate, whose format consists of adult con-
temporary "middle of the road" music.
According to station General Manager
Marge Zapotosky, the delay in the finaliza-

tion, postponed twice, from July 27 and
Aug. 14, is due to tying up loose ends in
regard to Federal Communications Com-
mission (FCC) regulations governing the
sale.

Final FCC approval took place in April.
Reportedly, Staines was required, under
FCC rulings, to dispose of the local outlet
some 18 months ago, after it acquired
WRAC AM-FM, Williamsport.

Changes?

Whether or not there will be any person-
nel changes among the 16 WCDL staff, Mrs.
Zapotosky could not say this week.

acquiring new station properties to change
station format and personnel, the general
manager could not be definite on any of
these.

She could not comment on whether or not
Blackwell might expand the facilities on
Salem Mountain, change its call letters, or
separate the AM and FM broadcasting
units.

"There may be a gradual process of
change," Mrs. Zapotosky noted.

The station manager told the MIRROR
last week that although she was already
planning to retire, she did "tell Mr. Black-
well I would at least stay on through the
transition period."

"Right now," she added, "we are in an
'ifly' situation."

Mrs. Zapotosky, a South Canaan resi-
dent, joined WCDL as a bookkeeper in 1972
and rose to the post of general manager.

The station has been operated under
absentee ownership, she pointed out, since
its inception Jan. 1, 1970, when it was
operated by Carbondale Broadcasting Co. on
the second floor of the old M&M Bank
Building on North Main Street.

Relocated to mountain

Two years later the facilities were relo-
cated to the Salem Mountain site. The sta-
tion was sold Sept. 1, 1977, to Staines.
The AM station, at 1440 on the dial, oper-
ates from 6 a.m. to sunset daily. FM, at 94.3
megahertz, is heard from 8 a.m. to midnight
daily, and Sunday from 8 a.m. to midnight.
WCDL has long been known to listeners
in the area for its excellent sports coverage,
including regional basketball and football
games.

St. Joseph's Hospital installs new comm center

By PETE SMITH

In an effort to provide quicker service for
those who call St. Joseph's Hospital, and
provide quick and efficient communication
within the hospital, a new Dimension com-
puterized telephone system went into effect
at St. Joseph's Hospital, Carbondale, this
week.

According to Sister M. Cephe, R.N.,
I.H.M., the hospital's Executive Director,
St. Joseph's switched over to the system at
12:05 a.m. Sunday. Noting the versatility of
the new system, Sister said that employees
will be able to transfer calls faster, talk with
two parties simultaneously, and "program"
a code into the phone to give it certain
instructions.

What the new system can do and the prob-
lem it will eliminate were explained to St.
Joseph's employees during a series of train-

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Big issue made about little first issue

By NAN WATERS

Born to Mr. and Mrs. Paul Starzer, at
64 Fairbrook Street, Carbondale, Pa.,
18407, Aug. 19, 1981, an eight-page, six-
column-wide weekly newspaper, which
has been christened the CARBONDALE
MIRROR.

Parents and baby are doing well, thank
you!

The delivery took place at the Polish
Weekly Straz Printing Company in
Scranton, with a press run of several
thousand, most of which sold out within
the first few days.

The attending "physician" was Straz
press foreman Jack Wianski. Attending
midwives were Pete Smith, night editor,
and Nan Waters, features editor.

The baby MIRROR's gestation period
was some 10 months, since its Daddy left
another weekly paper in the Carbondale
area. Mrs. Starzer, office manager and
experienced typewriter, is the former Ber-
nardinette Centre of Carbondale.

The delivery was accomplished with
the assistance of the most modern equip-
ment—Comp/set 4510, Comp/set 504,
and 5444. The baby was born with a six-
column format, instead of the traditional
eight, making for a more readable
newspaper.

The birth of a newspaper is always
good news.

No formal announcements were sent
out by its proud parents. It wasn't
necessary.

Perhaps because of the number of
recent deaths among its (daily afternoon)
relatives, the arrival of the MIRROR
caused quite a flurry. Its distant (daily)
cousins, the Scrantonian-Tribune, the
Scranton Times, and the weekly Forest
City News, welcomed it with proper re-
servation, for which its parents are most
grateful.

In media relatives, TV Channels 22
and 16, also attended the lying-in extend-
ing cordial congratulations, for which
Mom and Dad say "Many thanks!"

And the many, many friends and rela-
tives of the new parents, from near and
far, were most gracious in their congrat-
ulations and best wishes for the MIR-
ROR's long and happy life. Letters,
notes, telephone calls, flowers and plants,
all in the welcoming spirit, descended
upon the infant and its family. A lot of
them, in fact, have asked to pay for the
privilege of a weekly progress report,
each Wednesday, on the infant's success.

The parents are happy to oblige.

Although born a month later than
expected, the MIRROR was a little
under-sized. But, as obstetricians and
pediatricians are quick to point out, birth
weight does not often have too profound
an effect on the later weight of the grow-
ing child.

The MIRROR will, its parents are
assured, grow and prosper, with proper
nourishment from its advertisers, and
with a healthy dose of Vitamin A (for

accuracy), E (for excellence) and F (for
fairness and factual content).

Its arrival will be duly celebrated at a
grand opening party later on, when its
Mom and Dad have recovered from the
 hectic times preceding its birth.

As for now, like all ecstatic new par-
ents, they're busy, happy, over-tired, and
just a little cramped for space.

And isn't that the way it is with all new
parents...

The parents are happy to oblige.



CONGRATULATING Mr. and Mrs. Paul Starzer, left, major stockholders of the
Carbondale Mirror are John Kameen, publisher of the Forest City News, second from
right, and John Hart, Scrantonian-Tribune writer, Carbondale News Media Association
met Sunday at Crystal Lake Hotel. (Mirror photo by Ros-Al)



Ellen Szymanski is crowned first Miss Pioneer Days following page-
ant held Sunday night at Carbondale Area High School. Placing the
crown on her head is Mary Ann Speicher, finalist, Miss United States
Teenager Pageant. Runners-up were: Colleen Judge, Kristina Sallo,
Faith Ann Liuzzo, and Kara Pilewicz. (Mirror photo by Ros-Al)

Many events crowd Pioneer Days calendar

Wednesday, Aug. 26

8 a.m., second annual Carbondale Police
Department - Pioneer Days police comba-

pistol competition, all day at the Carbondale
Area High School field; 1-5 p.m., free glau-
coma screening sponsored by St. Joseph's
Hospital, at city hall; 5:30 p.m., Methodist
"Beats and Belts"; 6 p.m., Red Correll and
His Square Dancers; 7 p.m., YMCA gym-
nastics exhibition; 8:30 p.m., featured band,
Ablene.

Thursday, Aug. 27

Gentex Night

1-5 p.m., free blood pressure screening
sponsored by Carbondale General Hospital,
at city hall; 6 p.m., Carbondale Kiwanis Club
marital arts exhibition; 7 p.m., The Clive
Dancers; 8:30 p.m., featured band, Dodge
City.

Friday, Aug. 28

Scranton Times Night

4 p.m., The United States Air Force band
of the East and the Ambassador; 6:30 p.m.,
Pearl's Twirlers; 8:30 p.m., featured band,
NTI; 10 p.m., spectacular fireworks show.

Saturday, Aug. 29

Scranton Tribune Night

9 a.m., First National Bank of Carbon-

dale - Pioneer 10,000-meter race; 1 p.m., big
parade, featuring Clayton Moore of Lone
Ranger fame, Oscar Robertson, and retired
*winning champion, Carver Baillon; 3 p.m.,
the United States Air Force Band of the
East, encore; 7 p.m., Uncle Ted and his
musical show; 8:30 p.m., featured band, The
Poets, with Frankie and the Corvettes and
Macho Men.

All events will take place in Memorial
Park, across from city hall unless otherwise
indicated.

Woman wins new car

Camille Pallotta, Palisades Park, N.J.,
was awarded a 1982 Chevy Malibu at the
Sacred Heart of Mary Church Festival in
Jersey Sunday night, according to Father
Thomas J. Hannigan, church pastor.

Other winners were: "A chair of cheer,"
Jack Smith, Dunmore; \$100 savings bond,
Peg Mazza, Carbondale; \$50 cash, Mary
Bell, Jersey; a box of jewelry, Ann Tom-
cavage; Mayfield, hooked rug, Marie Enig,
RD, Carbondale; Afghan, Joe Petroski, Jer-
myn; and a quilt, Joe Shaver, Shavertown.